



Whats Brewing?

47th Annual ECBA CONVENTION



Reading, Penna

Start Making Plans! ECBA is Celebrating 50 Years

“Reading on the 9’s”

July 16 - 20, 2019

Featuring:

Tuesday 7/16 - House Tours

Wednesday 7/17 - Yuengling Brewery
bus tour & lunch

Welcome party with

“Flamin’ Dick & the Hotrods”

Thursday 7/18 - 5 stop Craft Brewery Tour

Friday 7/19 - Reading Brewery History

Member only trade floor with Craft Beer tasting

Saturday 7/20 - Breakfast / Business Meeting

Public Trade Floor 10am - 2pm

Evening: Take me out to the Ballgame at the

Details in the SPRING 2019 Issue of the KEG ! *Reading “Fightin’ Phillies*



Tuesday 7/16

ECBA Member House Tours:

Jim & Barbara Lawley - 12:00 - 2:00pm
456 White Oak Lane Leesport, PA
610-916-5999

Jerome & Michelle Feeney - 2:00 - 4:00pm
4329 Danor Drive Reading, PA
610-929-3271

Dave Doxie - 6:30 - 8:30pm
112 Slater Dr. Wernersville, PA

Other ? - To be Announced
More information in the Summer KEG

Anyone interested in an evening outing to
several of Readings best taverns - contact
Barb Lawley at the above number.

ECBA

Wednesday 7/17

Yuengling Brewery Tour:

\$45.00 - SEATS LIMITED
Bus leaves the Crowne Plaza Hotel at 9:00am
Tour “America’s Oldest Brewery” - 10:30
Lunch at Roma’s Italian Restaurant
Visit Frederick Lauer Statue, Reading
Return to Hotel- 4:00pm

NOTICE: Yuengling tour entails many steep
steps and wet, industrial conditions. NO open
shoes permitted (Thongs, sandals, crocks, etc...)
Who wears “crocks” anyway ???

Join us for the ECBA “Sock Hop”

Celebrating 50 Golden Years !
Featuring “Flaming Dick & The Hot Rods”
Crowne Plaza Courtyard (weather permitting)
PRIZES ! For best 1950’s Attire
“Rubbed, Smoked & Grilled BBQ Buffet - \$



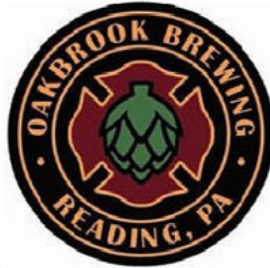
the KEG

Summer 2019



Flamin' Dick and the HOT RODS

Celebrating 20 years of rock n' roll!



Friday 7/19

Reading Brewery History & Display

Chad Campbell - Wyomissing Room - 11:00am

Trade floor set-up - 1:00pm

Famous ECBA Craft beer tasting.

Chanel & Dior Ballrooms

Members Only! This year featuring a Reading (Pretzel Capitol of the World) Pretzel Tasting!

ECBA Dinner Buffet - 5:00pm



Thursday 7/18

Reading Brewery Tour Day!

Bus Departs 9:30am from Crowne Plaza Hotel
Visit: Chatty Monks Brewery, Broken Chair Brewery, Schaylor Brewery, Oakbrook Brewery. Includes lunch at 1787 Brewery - Hamburg, PA - \$50.00 / person - Most samples included. Additional beer pay-as-you-go.

Evening:

Room-to-Room Breweriana & Hospitality!



Saturday 7/20

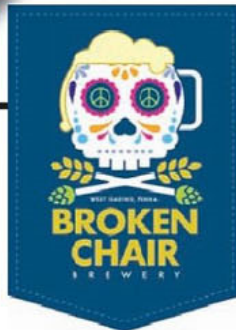
Breakfast / Business Meeting - 8:00am

ECBA Public Breweriana Show

10:00am - 2:00pm

Chanel & Dior Ballrooms

Admission: \$3.00



Saturday Evening:

Baseball Outing!

Bus departs Crowne Plaza Hotel - 5:30pm

Picnic At the Ballpark

Reading Fightin' Phils vs: New Hampshire

Fisher Cats

FIREWORKS!

\$45.00 per Person - LIMITED AVAILABILITY!

